

SD 13 DFL

Central Committee 05/08

08 May 2018 / 6:30 PM / American Legion Post 328, St. Joseph, MN

ATTENDEES

Luke Swanberg, Denise Todd, Jeff Phillipich, Michael Willemsen, Kris Roberts-Cornett, Dennis Molitor, Mike Fall, Jane Conrad, Ian Todd, Mary Downs, Jon Baumgard, Jan Glandon, Betty Grell, Andretta & Andi Towner, Bob and Ellen Wahlstrom, Sara Schutz, Austin Boucher, Deb Dunblazier, Mary Schutz, John DeSantis, Paul Jasmer, Sara Fredrickson, Cliff Johnson

AGENDA - SPEAK UP PLEASE!! Silence all Cell Phones!

Parliamentary Procedures

- Call to order - 6:30 p.m.
- Roll call/Introductions - A quorum is present.
- Approve the agenda
 - J. Conrad moved; seconded and passed.
- Approve minutes
 - J. Phillipich moved; seconded and passed.

Chair's Report

Things are pretty good. Met our new precinct co-chair in Munson Twp P2. (Richmond area). Jane's great, if you need help let us know. Ian Todd has won the endorsement. Applause.

Denise speaks about the CD6 committee. We are starting sub-committees in order to better involve CD6 together. Events. Social Media, if anyone wants to be involved in the CD6 please talk with Denise.

Treasurer's Report

\$1560.95 current

Report can be found [here](#). Jeff will work with Luke to get a PO BOX for our Senate District. The changes have been submitted to the MN Campaign Finance Board.

He will amend the 2017 report to include one extra check.

Treasurer attended a compliance and software training in St. Paul. ActBlue is setup. The finalize forms will come back by the end of the week. Discussion about possibly moving the checking account to a credit union.

Candidate Updates

[Ian Todd](#) - It's hard to believe but just a couple weeks ago he was voted unanimously for the CD6 DFL endorsement. Now it's been an absolute marathon ever since. Now more than ever, he's been busy. Door knocks, phone banks. He's been going to all the SD meetings. Trying to and needs to build the volunteer base. Phone banking, door knocking, parades. Fun aspects such as picnics, parties. Slight advantage for SD13 folks because he lives here.

[Heidi Everett](#) (as spoken by Andretta Towner):

We were organizing some door knocking. She went out last week and over the weekend. We initiated some research to find out how she is a lot different as a moderate going against O'Driscoll. Talked about campaign strategy over the Summer. Parades over the Summer - planning coverage. Volunteer training for the VAN and door knocking locally. A lot more going on behind the scenes at this time. The campaign is going strong.

From: [Jim Read](#), DFL candidate for Minnesota House, District 13A:

To SD 13 DFLers: thank you for all your work and energy and commitment to our local DFL party. I cannot join you tonight because I am doorknocking by Pearl Lake, in Maine Prairie Township. I have visited approximately 2300 households

so far, and I hope to get to at least 10,000 by Election Day. Thank you to all of you who have donated to my campaign, driven me doorknocking, hosted or attended a house party, voted for my endorsement in March, and in other way helped me on this journey.

So far I have extensively doorknocked in St. Joseph, Avon, Collegeville, the two college campuses, and Lynden Township. I will soon be turning my attention to Cold Spring, Paynesville, and other communities. This summer we will march in parades in Paynesville, Avon, Eden Valley, St. Joseph, Richmond, Kimball, and Cold Spring. We also have a number of house parties and meet-and-greets planned. We will soon begin our major summer fundraising efforts. I invite you to join us for any and all of these activities.

Finally, I want to thank SD 13 DFL for voting funds for my campaign at the last monthly meeting.

You are welcome to contact me, 320-291-4903 or jimreadforrep@gmail.com. Thank you! --Jim Read

Last Meeting Follow-up

- A. Coffee Klatch Rebellion
 - a. Host your own.
- B. Golf Tournament
 - a. John DeSantis passes out the [flyers](#)
 - i. IBEW - PAC board is meeting tonight (put out a team last year)
 - ii. MSCF (will sponsor + will have a team)
 - iii. Carpenters (will sponsor and will have a team)
 - iv. Cliff Johnson and John DeSantis
 - 1. \$250 for a sponsorship
 - v. We need people to help form teams.
 - 1. Jim Read will play and sponsor a team.
- C. Volunteer phone banks (Voter ID, Party Building)
 - a. Plug for #ToddSquad
 - b. Burner Phones versus Google Voice?
 - i. Research for next month.

D. Benton County Fair

- a. We are setup with our booth. Sara Fredrickson will be sending out a candidate letter shortly to invite them to be at our booth.
 - i. Next meeting will identify give away funding needs.
 - ii. How to draw people in? Try puppies.

New Business

- Precinct Reports
 - Mary Downs - packets to call people?
 - Will be passed out after meeting (or as requested)
 - Michael Willemsen - Sauk Rapids P2
 - 15 houses an hour - 600 doors with 5 volunteers
 - Every Friday for two hours.
 - Ian Todd - If you are going out door knocking call up a campaign because they are more than willing to come and join you.
#ToodSquad
 - Give volunteers their own leadership because of the size of our District. Build your community and volunteer.
 - Jane Conrad - introduces Jan Glandon
 - Luke - If you've never gone before go with a friend. It shows that we show up and that we care. It's actually a lot of fun.
- Summer Potluck [Sunday, August 19]
 - Potluck/doorknock
 - A week before the parade(s)?
 - Motion to appropriate funding for gazebo park in Paynesville on June 10
 - M. Willemsen moved; seconded and passed.

Good of the Order

D. Molitor - Thanks Jeff for technology. John DeSantis - golf. The \$20 can not be refunded because it goes to greens fees. At the convention Dennis passed around sheets for the Minnesota Political Contribution Refund program. Frustrating with cell phones. 10 people sent him checks. They felt strongly on who to send the money to.

\$400 for Jim Read \$500 for Heidi Everett. Moved by J. DeSantis; seconded and passed.

M. Willemsen - email? VAN versus MailChimp. Put on website.

Andi Towner - post the agenda and minutes on the website; seconded and passed.

M. Willemsen amends to do away with mailChimp; seconded and passed.

Jeff Phillipich - Social Media. Proposes that we run a couple of page promotions on facebook to increase followers. For people who don't answer their cell phones but they are on facebook. Shoot for (at minimum 1,000) if you have a page invite your followers to follow our page. We have some great content. Instead of boosting posts we could promote and engage eyeballs across the spectrum. We ran a couple of boost campaigns. For \$10 - we have over 1000 impressions and 40 some shares. Based off of the shares we have roughly 5000 impressions. Best bang for the buck. Create buzz around content. Social media army to take the message.

J. Phillipich moved to spend up to \$300 a month for the next three months. Withdrawn.

J. Conrad moved for up to \$300 for one month. 2nd. Discussion. Passed.

*Federal versus State crossing lines. Don't boost federal posts.

Jane Conrad: Not really DFL business... there are people in central MN who are disappearing. Who are being separated from their families. They turn up back in South America. These are undocumented workers. Not on public assistance. Contributing to society. Turn out people tomorrow at the library. We need white people there. Show support for undocumented workers.

Second topic: The chair of our SD13 convention wasn't treated respectfully or fairly. Unkind things about women not being chairs or that she wasn't doing it right. Everyone makes mistakes. She's young, graduating college. We need young people involved. We need women. We need POC involved. It should not happen here. We need to lift each other up. Give each other a break. Guide our young people.

Austin Boucher - It's his birthday this Friday. Raising money for the State Convention. In six days has raised \$150. It's on go fund me. On facebook. B-day party in Edina at the cheesecake factory.

J. Phillipich moved to adjourn. 2nd. Passed. Adjournment at 8:02 p.m.